



CCEA 2012 NEW MEMBERSHIP



(Information needed for listing in the CCEA 2012 Directory and Website)

To be listed in the Directory, all information must be received no later than January 31st, 2012.

Name of Facility: _____

Contact Person: _____

Mailing Address: _____

Physical Address: _____

Telephone/Fax: _____ / _____

E-mail/website: _____ / _____

Description of Activities (will be used in the Directory and on the website) Check all that apply:

FARMS: Boarding Breeding -- Type of Breed _____

Foxhunting Instruction Horse Training Horse Shows

Pleasure/Trail Riding Other: _____

Association - Description: _____

Commercial Service/Supplier - Description: _____

Supporter Member

2012 Annual Membership: \$ 35.00 In-county Equine Farm/Businesses and all Supporter Members, Check if Supporter.

OR

\$ 60.00 Out-of-county business members (only Services and Suppliers allowed - no farm businesses)

Sponsorship option \$ _____ (please see Sponsorship Benefits on reverse)

TOTAL ENCLOSED \$ _____

Please make check payable to "Clarke County Equine Alliance" and mail this Application with check to:
CCEA, P.O. Box 208, Boyce, VA 22620

Ads: To organize specific sponsorship ads, please e-mail robina5@verizon.net, or call 540-837-1988.

www.clarkecountyequinealliance.com



CLARKE COUNTY EQUINE ALLIANCE - 2012 SPONSORSHIP BENEFITS



SPONSORSHIP BENEFITS		AMOUNT
CCEA 2012 ANNUAL DIRECTORY	CCEA WEBSITE	
FULL PAGE AD - OUTSIDE BACK COVER 8.5" x 11" - 2 color (copy 7.75" x 10.5") 50 Copies of the Directory for your distribution	1 box logo and/or ad in Sponsors Page. 1 box logo and/or ad in another appropriate page. Member equine events placed on website calendar.	\$750.00
FULL PAGE AD - FRONT/BACK INSIDE COVER 8.5" X 11" - 2 color (copy 7.75" x 10.5") 30 Copies of the Directory for your distribution	1 box logo and/or ad in Sponsors Page. 1 box logo and/or ad in another appropriate page. Member equine events placed on website calendar.	\$500.00
FULL PAGE INSIDE AD B&W (copy 7.75" x 10.5") 25 Copies of the Directory for your distribution	1 box logo and/or ad in Sponsors Page. 1 box logo and/or ad in another appropriate page. Member equine events placed on website calendar.	\$300.00
1/2 INSIDE PAGE AD - B&W - vertical or horizontal 20 Copies of the Directory for your distribution	Box logo and/or ad in Sponsor's or any other appropriate page at Sponsor's option. Member equine events placed on website calendar.	\$250.00
1/4 INSIDE PAGE AD - B&W - vertical or horizontal 10 Copies of the Directory for your distribution	Box logo and/or ad in Sponsor's or any other appropriate page at Sponsor's option. Member equine events placed on website calendar.	\$125.00
BUSINESS CARD AD or LOGO 10 Copies of the Directory for your distribution	Business card in Sponsor's or any other appropriate page at Sponsor's option. Member equine events placed on website calendar.	\$75.00
E-MAIL SHOT - An e-mail sent to the entire membership (including Frederick county/Winchester equine network) with ad/information of your choice, as a pdf file or other compatible media. CCEA can format if desired. For members only. Available year-round upon request.		\$15.00 per 'shot'

Note: The Directory is sent free of charge to all CCEA Members, and is distributed in local horse shows, area feed supply stores and the Clarke County government center.